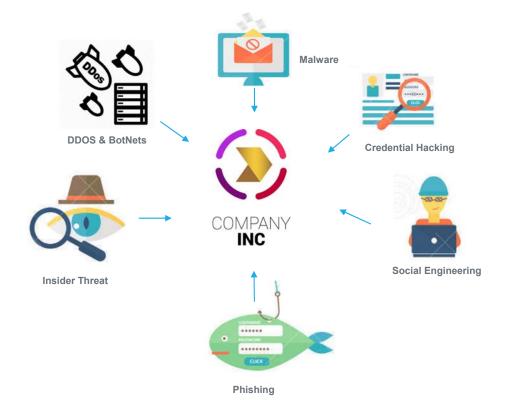
Key Strategies in Reacting to Cyber Incidents

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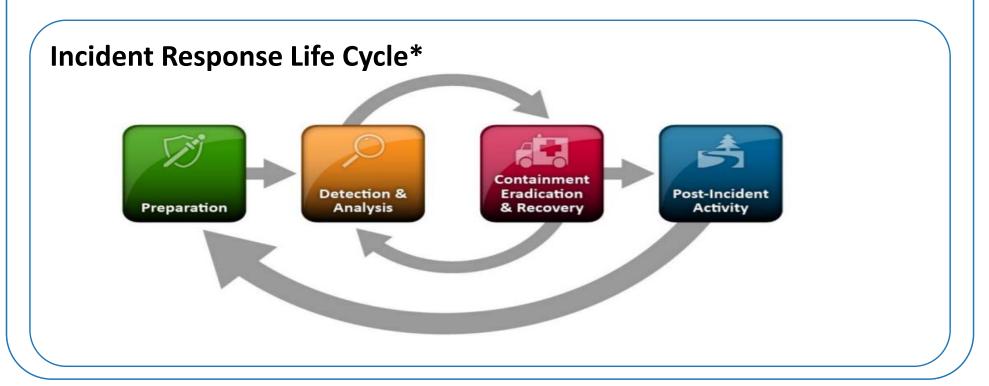


<u>INTRODUCTION</u>

- Cyber Incident Response is a key component of an effective cyber security program.
- Cybersecurity-related attacks have become more numerous and disruptive over time. New types of security-related incidents emerge frequently. <u>According to Positive Technologies, an Enterprise</u> <u>Security Solutions firm, there was a 47% increase in cyber attacks by Q2 2018 compared to 2017</u>.
- Preventive activities based on the results of risk assessments can lower the number of incidents, but not all incidents can be prevented. In fact, a 24%* increase of unique cyber incidents was observed in Q3 2018 compared to 2017.
- An incident response capability is therefore necessary for rapidly detecting incidents, minimizing loss and destruction, mitigating the weaknesses that were exploited, and restoring IT services.
- This presentation will discuss a common framework used to handle cybersecurity incidents across the Industry, highlight some best practices and discuss some interesting Industry trends.

Business Strategy Alignment

Cyber Policy, Plan & Procedure Creation



* Based on NIST SP-800-61 R2





Primary Objectives of Cyber Incident Response

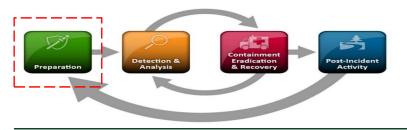
- ☐ Limit the Scope of the Attack (containment)
- □ Bring Business operations back to acceptable/regular services

What is a Incident?

Any event that has a negative effect on the Confidentiality, Integrity and Availability of an Organization's assets.

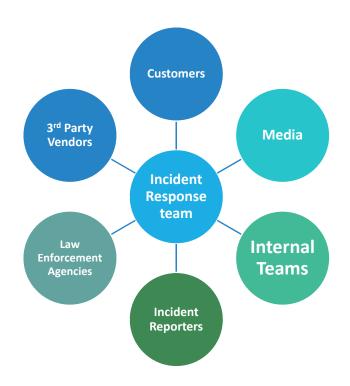
What is a Cyber Incident?

An incident that is result of an attack, or the result of malicious or intentional actions on the part of users.





Communication

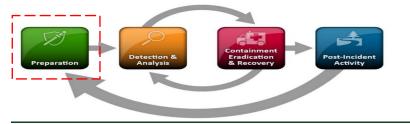


Prioritization & Severity of Incidents*

	General Definition				
Level 5 Emergency (Black)	Poses an imminent threat to the provision of wide-scale critical infrastructure services, national gov't stability, or to the lives of U.S. persons.				
Level 4 Severe (Red)	Likely to result in a significant impact to public health or safety, national security, economic security, foreign relations, or civil liberties.				
Level 3 High (Orange)	Likely to result in a demonstrable impact to public health or safety, national security, economic security, foreign relations, civil liberties, or public confidence.				
Level 2 Medium (Yellow)	May impact public health or safety, national security, economic security, foreign relations, civil liberties, or public confidence.				
Level 1 Low (Green)	Unlikely to impact public health or safety, national security, economic security, foreign relations, civil liberties, or public confidence.				
Level 0 Baseline (White)	Unsubstantiated or inconsequential event.				

Observed Actions	Intended Consequence ¹			
Effect	Cause physical consequence			
	Damage computer and networking hardware			
Presence	Corrupt or destroy data			
	Deny availability to a key system or service			
Engagement	Steal sensitive information			
	Commit a financial crime			
Preparation	Nuisance DoS or defacement			

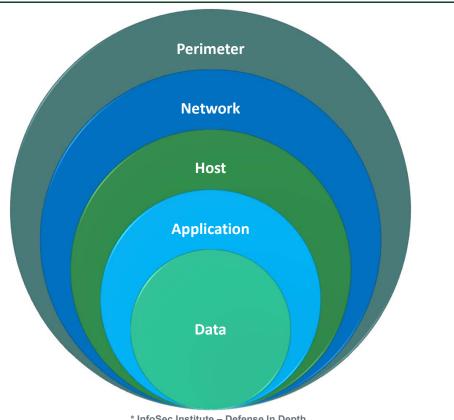
^{*} H-ISAC (US - Health Information Sharing Analytics Center)

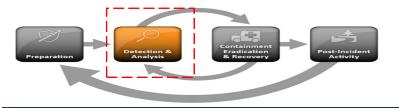




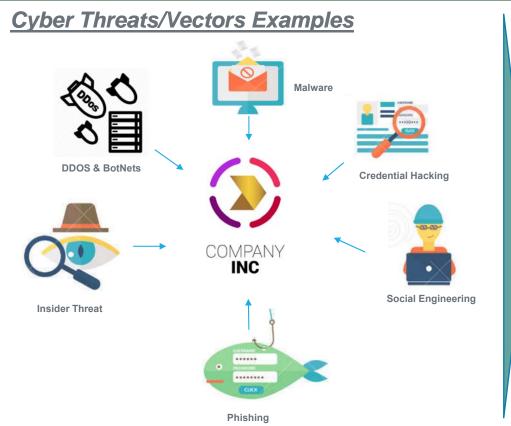
Prevention is Key!

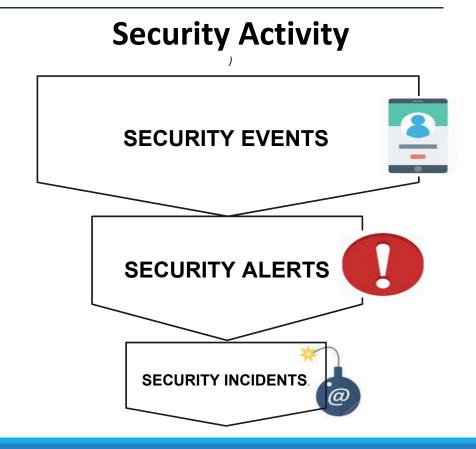
- Risk Assessment
- **User Awareness & Training**
- **Host Security**
- **Network Security**
- **Malware Prevention**
- **Data Leak Protection**
- **Perimeter Security**
- Scenario Analysis

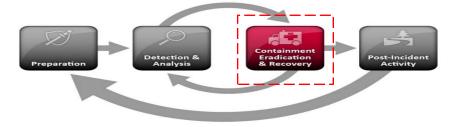






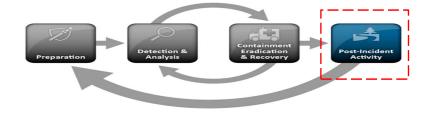




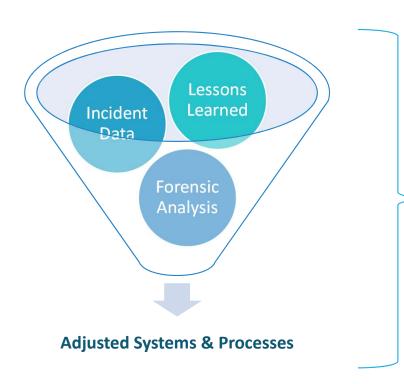




	Incident Prioritization & Notification	Choose Containment Strategy		Evidence Gathering & Investigation		Eradication & Recovery
✓ ✓ ✓	What is the impact? Was data breached? What kind of data? How difficult is recovery? Who do I need to engage?	What is the severity? Do I need to invoke BCP (Business Continuity Plan)? Do I need to invoke DRP (Disaster Recovery Planning) capabilities?	✓	What was the source of the attack? Where did it come from, when? Who was involved? Is it happening elsewhere?		Is the incident contained? Is the business operating normally? Have we eradicated the root cause of the problem? Who was involved? Is it happening elsewhere?







- ✓ How can we improve our handling process ?
- ✓ Do we need to adjust our security policies?
- ✓ How much did the incident cost ?
- ✓ Would investment in new security products outweigh costs ?

Cyber Statistics & Trends*

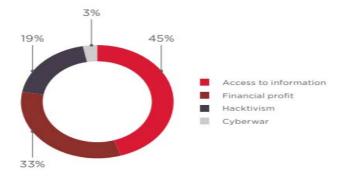


Figure 1. Attackers' motives

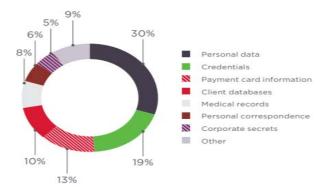


Figure 2. Types of stolen data

Attacker Motives (Fig. 1)

- Data Theft is on the rise
- It is easier for adversaries to steal private data, commercial secrets than steal money in cyber space.

Types of Data Stolen (Fig. 2)

- Private Data
- Credentials
- Payment Card Information

* Positive Technologies Cybersecurity Threatscape Q3 2018

Cyber Statistics & Trends*

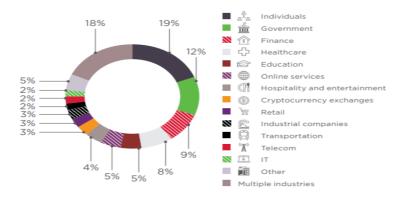


Figure 3. Victim categories

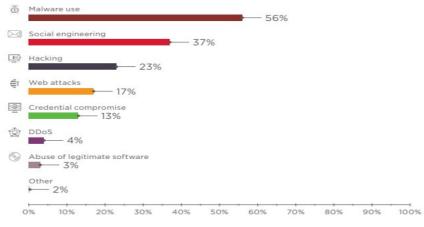


Figure 4. Attack Methods

Victim Categories (Fig. 3)

- Individuals
- o **Government**
- Finance

Attack Methods (Fig. 4)

- o Malware
- Social Engineering
- Hacking

^{*} Positive Technologies Cybersecurity Threatscape Q3 2018

Cyber Statistics & Trends*

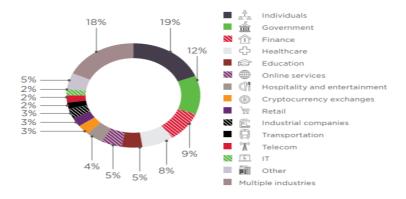


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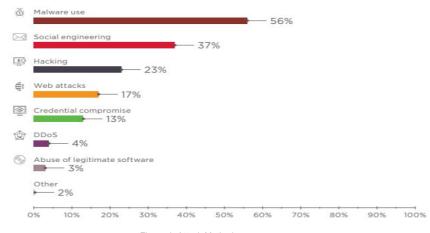


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IN CONCLUSION.....

- Cyber Risk is a business problem. Everybody has a role to play!
- Start with the basics: Focus on <u>Inventory of Assets, Continuous Vulnerability Management, Secure Configuration, Access Management (Least Privileged), Maintenance, Monitoring & Analysis of Audit Logs and of course User Awareness and training.... It would protect organizations from the most basic vulnerabilities and threats.</u>
- Perform periodic risk assessments in your environment: Prevention is far less costly than remediation.
- Ensure your organization has the necessary tools and process in place to detect, analyze, respond and recover from cyber incidents.
- Cyber Incident Management needs to evolve continuously in order to better prepare to the ever changing cyber landscape.